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# Delivering the Health and Wellbeing Strategy - Quarter Two 2018/19 – Supporting Information

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## 1. Introduction/Background

- 1.1 The [West Berkshire Joint Health and Wellbeing Strategy 2017-2020](#) was approved by the Health and Wellbeing Board (the Board) on 24 November 2016 and adopted by the Council on 2 March 2017.
- 1.2 The Strategy set out that the Board would choose two priorities for each year. For 2018/19 these are:
  - (1) Support mental health and wellbeing of adults
  - (2) Improve access to employment, education, training and volunteering for vulnerable people.
- 1.3 The Strategy sets out five strategic aims that the Board is working towards. Under each aim, three to five objectives specify what the Board wants to do to achieve its aims. Two objectives have been chosen as the Board's priorities for 2018/19 (above). The Health and Wellbeing Board wants to achieve measurable progress against these aims by the end of the period covered by the Strategy (2020). The aims are:
  - (1) Give every child the best start in life
  - (2) Support mental health and wellbeing throughout life
  - (3) Reduce premature mortality by helping everyone live healthier lives
  - (4) Build a thriving and sustainable environment in which communities can flourish
  - (5) Help older people maintain a healthy, independent life for as long as possible
- 1.4 When the Strategy was written, the author intended that the full list of objectives would encapsulate the aspects of health and wellbeing which had been identified as significant issues following analysis of the Joint Strategic Needs Assessment. The author also intended that the Health and Wellbeing Board would choose annually a small number of objectives to be its priorities for the forthcoming year.
- 1.5 The purpose of this report is to provide an update on the progress made at quarter two of 2018/19.

## 2. Priority for 2018/19: Support mental health and wellbeing for adults

- 2.1 Supporting mental health and wellbeing for adults has been chosen as a priority for 2018/19. It became clear in 2017/18 that there was a lack of clarity regarding

activity being undertaken locally to support residents' mental health. As a result, the Mental Health Action Group (MHAG) was established.

2.2 The MHAG gave a presentation to the Board on 18 May 2018 to outline the four themes of their work programme:

- (1) Celebrate, promote and connect existing resources especially those who provide Community Navigation and Peer Support.
- (2) Explore the introduction of a digital community resource directory for prevention, recovery and self-care
- (3) Investigate preventable deaths from physical health conditions of people with serious mental illness
- (4) Work with users and BHFT to co-produce improvements to patients experience when in crisis

2.3 In quarter two, the MHAG members, including representatives from the CCG, the Council, BHFT and the voluntary sector, agreed on the scope of the proposed review of the support that people in mental health crisis receive, from whatever source. The MHAG felt that strong leadership would be necessary to drive the review and ensure the necessary buy-in from all relevant organisations. There was also a question of whether the review should just cover West Berkshire, from where it had originated, or the whole of Berkshire, which is the area covered by the Crisis Service. The group therefore escalated the matter to the Health and Wellbeing Steering Group.

### **3. Priority for 2018/19: Improve access to employment, education, training and volunteering for vulnerable people.**

3.1 The Board chose the above priority at the Annual Conference held in April 2018 which is being led by the Skills and Enterprise Partnership (SEP). The SEP has continued to meet since the Local Strategic Partnership was disbanded in 2014 largely as an information sharing network.

3.2 In quarter two Fadia Clarke, the Group's Chair since March 2018, announced that she would be stepping down as she moved to assume a new role in Croydon. The new Chair is Iain Wooloff, Principal of Newbury College.

3.3 The SEP has determined that its role will be to support local employers to create work environments that are accessible and supportive to all people, including vulnerable people.

3.4 An action plan is in development and included in a separate item on the Board's agenda.

### **4. Strategic Aim: Give Every Child the Best Start in Life**

4.1 The aim to give every child the best start in life carries the following objectives:

- (1) Decrease the educational attainment gap between children on free school meals and the rest
- (2) Reduce childhood obesity

- (3) Improve educational and health outcomes for Looked After Children
- (4) Support the health and wellbeing of young carers

4.2 The Children's Delivery Group is focusing its activity on objectives (1), (3) and (4) above. The Board have previously suggested that partnership work on childhood obesity, objective (2), should be undertaken by the Children's Delivery Group, although the Council's Public Health team have the operational duty.

4.3 Pete Campbell, the new Chair of the Children's Delivery Group and Head of Children and Family Services, came into post in April 2018 and held his first meeting in May 2018. Three workstreams around prevention, educational attainment and self-harm will commence in 2018/19 with further reportable actions and measures to be identified.

4.4 The action plan to deliver the new SEND Strategy will also be reported to the Health and Wellbeing Board through the Children's Delivery Group.

## **5. Strategic Aim: Support mental health and wellbeing throughout life**

5.1 The aim to support mental health and wellbeing throughout life carries the following objectives:

- (1) Promote the emotional health and wellbeing of children
- (2) Promote positive mental health and wellbeing for adults
- (3) Prevent suicide and self-harm for adults and young people
- (4) Decrease social isolation
- (5) Ensure early assessment of and good provision of care for those with dementia

5.2 The Council's Public Health and Adult Social Care Services, Berkshire West CCG Federation, Berkshire Healthcare Foundation Trust and Berkshire's Shared Public Health Team conduct a variety of activities on Berkshire-wide, Berkshire West and West Berkshire footprints in support of the above objectives.

5.3 The Children's Delivery Group will be designing a work programme to address increasing levels of self-harm by children.

5.4 The update regarding the Mental Health Action Group has been provided elsewhere on the agenda.

5.5 The Suicide Prevention Action Group has begun an awareness campaign in barbershops and continues to work with the Council's Highways Team to identify high-risk sites for people who seek to end their lives. An employer training course has been arranged for February 2019.

5.6 Regarding objective (5), ensure early assessment of and good provision of care for those with dementia, the Board received a presentation on the Dementia Enabling Environments Project in Adult Social Care. These principles are being used to improve the environment at Birchwood Care Home and a community audit tool for

residents is being developed. The dementia enabling principles are also influencing planning policy and decisions around the redevelopment of Market Street.

## **6. Strategic Aim: Reduce premature mortality by helping everyone live healthier lives**

6.1 The aim to reduce premature mortality by helping everyone live healthier lives carries the following objectives:

- (1) Reduce alcohol related harm across the district for all age groups
- (2) Increase uptake of NHS Health Checks
- (3) Support residents to stop smoking and reduce substance misuse
- (4) Support residents to be more physically active, achieve a healthy weight and eat a healthy diet

6.2 The Substance Misuse Harm Reduction Partnership relaunched in June 2018. It continues to oversee the Alcohol Identification and Brief Advice training project in addition to the Blue Light Project. The group is identifying priorities in respect of substance misuse to work on through 2018/19.

6.3 The Council's Public Health Team and the Berkshire West CCG Federation, as part of the Accountable Care System, are responsible for business as usual activities in support of objectives (2), (3) and (4).

## **7. Strategic Aim: Build a thriving and sustainable environment in which communities can flourish**

7.1 The aim to 'build a thriving and sustainable environment in which communities can flourish' carries the following objectives:

- (1) Increase the number of Community Conversations through which local issues are identified and addressed
- (2) Ensure that housing is of good quality, accessible and affordable
- (3) Improve rural access to services
- (4) Decrease levels of air pollution in areas that need it
- (5) Increase the number of reports of Domestic Abuse and reduce repeat incidents of abuse reported to Thames Valley Police

7.2 The Building Communities Together (BCT) Partnership and Team are responsible for work which supports objectives (1), (2) and (5). The Domestic Abuse Strategy Group reports its progress to the BCT Partnership and domestic abuse is also a priority for the Local Children's Safeguarding Board.

7.3 15 community conversations were held in 2017/18 and the BCT Partnership's ambition is to increase these numbers.

7.4 The Delivery Plan now includes the performance of the Making Every Adult Matter programme.

- 7.5 Following the publication of the Healthwatch Homeless and Rough Sleepers Report 2018, the Board invited the Homelessness Strategy Group, to become a sub-group. The Group has been asked by the Board to revise its governance and develop a long term plan. Measurable activity will be reported within the Delivery Plan once identified.
- 7.6 Performance of programmes to decrease air pollution is reported to the Joint Public Protection Partnership.
- 7.7 The Council's Planning Advisory Group have agreed to incorporate Health Impact Assessments into the next Local Plan. In quarter two the Public Health Team ran a joint workshop with the Planning Policy Team to identify further opportunities to integrate health and wellbeing with planning.

## **8. Strategic Aim: Help older people maintain a healthy, independent life for as long as possible**

- 8.1 The aim to help older people maintain a healthy, independent life for as long as possible carries the following objectives:
  - (1) Prevent falls and ensure integrated care for those who have sustained a fall
  - (2) Maximise independence for older people and those with long-term conditions
  - (3) Ensure good end of life care is available and residents are able to die where they choose
- 8.2 The Ageing Well Task Group (AWTG) is responsible for activities to support objective (1). April Peberdy, as Chair of the AWTG, ran a Problem Solving Session in October 2018 which provided attendees with more in depth information regarding the AWTG's activities.
- 8.3 The Ageing Well Group successfully applied for £4k of funding from the Health and Wellbeing fund. This money will be used to purchase information resources, two falls prevention instructor training places (This will enable an increase the number of falls prevention exercise classes across West Berkshire) and falls prevention awareness sessions across West Berkshire for both residents and professionals. The funding will pay for a falls awareness video that was produced through partnership working involving members of the Ageing Well Group and the Furniture Project. The video provides useful advice and tips to prevent falls and also showcases a local Steady Steps class.
- 8.4 A new Steady Steps falls prevention exercise class was set up at Redwood House in Hungerford this has involved partnership working between Public Health and Wellbeing, Legacy Leisure and Sovereign Housing.
- 8.5 The Falls JSNA chapter was also updated.

## 9. Integration

- 9.1 Integration is a cross cutting theme across the priorities, aims and objectives in the Health and Wellbeing Strategy and each sub-group needs to pursue integrated ways of working.
- 9.2 The West Berkshire Locality Integration Board (LIB) oversees the performance of the Better Care Fund (BCF) projects locally. Indicators for the four national conditions under the BCF Plan are reported in the dashboard.
- 9.3 DTOC performance showed improvements at the end of 2017/18 and continued into quarters one and two 2018/19. This is a significant success for the local health and wellbeing system which has worked hard to achieve improvements. It is likely, however, that performance will not be sustained as actions are taken to mitigate the forecast overspend in the Council's Adult Social Care budget.
- 9.4 While non-elective admissions are shown as 'red', the Berkshire West CCG area is still in the top 10 performing areas nationally.

## 10. Communication and Engagement

- 10.1 Good communication and public engagement is also a cross cutting theme across the priorities, aims and objectives in the Health and Wellbeing Strategy.
- 10.2 The Patient and Public Engagement Group (PPE) continues to be responsible for 'Your Health Matters' articles in the Newbury Weekly News, covering a variety of health topics.
- 10.3 In quarter two, the PPE ran a workshop regarding coproduction approaches which was well attended.

## 11. HWBB Priority Fund Bids in Quarter Two

- 11.1 At its meeting in July 2018, The Health and Wellbeing Board agreed to the establishment of a Priority Fund of £96k, to be spent by 2021. The Fund was weighted to groups managing the Board's two annual priorities and there was an unallocated amount left to allocate to the Board's sub-groups on a case-by-case basis.
- 11.2 The Steering Group takes decisions on behalf on the Board regarding allocation of the Fund, taking into account the recommendation of the HWB Priority Fund Panel.
- 11.3 In quarter two the following bids were awarded:
  - (1) Mental Health Action Group
    - (a) Eight Bells for Mental Health - £5685 was requested in order to enable the local charity to open to members a third day per week for a year. Match funding had been received from the Berkshire Community Fund and Santander.
    - (b) Recovery College - £1500 was requested to deliver an additional module to support students to understand the importance of and subsequently attend their physical health checks.

- (2) The Ageing Well Partnership submitted a bid for £4000 for promotional materials, falls awareness training and to train new Steady Steps instructors. As the group is not delivering on a HWBB priority in 2018/19, it had access to the unallocated amount.

11.4 The remaining balance of the Fund is £84,815.

## 12. Conclusion

- 12.1 The Health and Wellbeing Strategy Delivery Plan contains an incomplete picture of performance at quarter one. Some groups are yet to confirm their work programmes and others have not provided performance information.
- 12.2 The Health and Wellbeing Steering Group should identify any matters that warrant further discussion and invite chairs of the Board's sub-groups to run Problem Solving Sessions in order to resolve any issues identified.

## 13. Consultation and Engagement

13.1 Health and Wellbeing Steering Group

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### Background Papers: West Berkshire Joint Health and Wellbeing Strategy 2017-2020

#### Strategic Aims and Priorities Supported:

The proposals will help achieve the following Council Strategy aims:

- ☒ **BEC – Better educated communities**
- ☒ **P&S – Protect and support those who need it**
- ☒ **HQL – Maintain a high quality of life within our communities**
- ☒ **MEC – Become an even more effective Council**

The proposals contained in this report will help to achieve the following Council Strategy priorities:

- ☒ **BEC1 – Improve educational attainment**
- ☒ **BEC2 – Close the educational attainment gap**
- ☒ **P&S1 – Good at safeguarding children and vulnerable adults**
- ☒ **HQL1 – Support communities to do more to help themselves**
- ☒ **MEC1 – Become an even more effective Council**

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